

# VideoAge International

## DAILY E-Beat

February 2, 2015

### Quick Links

[www.videoage.org](http://www.videoage.org)

[www.videoagedaily.com](http://www.videoagedaily.com)

### New:

[\*\*My 2¢ of Television Biz Wisdom\*\*](#)

The complete *VideoAge* NATPE Daily is available at <http://www.videoagedaily.com/>

And the January Issue is available as a PDF at <http://www.videoageinternational.com>

### 9 Story Media Group Sells Over 90 Half-Hours to MundoFox

9 Story Media Group licensed 94 half-hours of children's content to U.S. Hispanic broadcast network MundoFox. According to the terms of the deal, the Fox International Channels and RCN-owned network picked up three 9 Story properties - *Wibbly Pig*, based on Mick Inkpen's book franchise; science-oriented series *Finding Stuff Out* and the live-action and animation kids series *Artzooka!* 9 Story Media Group is a content creator, marketer and distributor of kids and family intellectual properties. MundoFox is a joint venture between Fox International Channels and RCN, a Latin American television network and production company that belongs to Organización Ardila Lülle.  
<http://www.9story.com>  
<http://www.mundofox.com>

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### **CBSSI and ProSiebenSat.1 Group Renew Licensing Deal for *Top Model***

CBS Studios International (CBSSI) and Germany's ProSiebenSat.1 Group announced that they have renewed their licensing agreement for *Germany's Next Top Model*. The franchise will broadcast its 10th cycle to German audiences beginning Thursday, February 12 per the extension of the deal. Heidi Klum will return as host, along with judges Wolfgang Joop and Thomas Hayo.  
<http://www.cbssi.com>  
<http://www.cbs.com>

<http://en.prosiebensat1.com/en/home>

### **A+E Networks UK Acquires *Blue***

A+E Networks UK picked up the U.S. original scripted drama series *Blue*, starring Julia Stiles, exclusively for Lifetime in the U.K. and Africa. The series will premiere this spring in the U.K. It follows Blue (Stiles), an accountant by day who leads a clandestine life as an escort to help make ends meet as a single mother. *Blue* is distributed internationally by FremantleMedia International.

<http://www.lifetimetv.co.uk>

<http://www.fremantlemedia.com>

### **Global Agency Seals Deals for *Shopping Monsters***

Global Agency announced that it has secured deals for its new daily makeover format *Shopping Monsters*. The format was been sold to RTL in Croatia and Tring TV in Albania. A

second season has gone to RTL Netherlands and HotPot Media for Polsat Cafe in Poland. Plus, a third season is being produced by Herve Hubert for M6 in France and a fifth season is being produced by Constantin Entertainment for VOX TV in Germany. The format has also been optioned to Greece, Canada and Australia.

<http://www.theglobalagency.tv>

## **Alfred Haber Inks Sales For The 57th Annual GRAMMY Awards**

Alfred Haber, president of Alfred Haber, Inc., announced that his company closed record sales to a slew of international broadcasters from around the world for the upcoming 57th Annual GRAMMY Awards. Alfred Haber, Inc. secured deals with Rogers Media (Canada), CCTV (China), Channel 4 (the U.K.), ProSieben (Germany), WOWOW (Japan), Channel One (Russia), Turner (Latin America), Fox International Channels (Asia), Viacom 18 Media (India), M-Net (Africa), D17/Canal Plus (France), Televisa (Mexico), Cignal TV (the Philippines), Denmark Radio (Denmark), Foxtel (Australia), TVNZ (New Zealand), and more. The awards show will be held at the Staples Center in Los Angeles on Sunday, February 8 and will be broadcast live in the U.S. on the CBS Television Network.

<http://www.alfredhaber.com>

## **The Mongolian Media Ethics Council Is Launched**

Nomin Chinbat, CEO of Mongol TV, was named chairperson of the inaugural Board of the Mongolian Media Ethics Council, which was recently formed. The announcement was made ahead of the second annual Mongolian TV Forum, where global media and Mongolian broadcasters will take part in a two-day conference. The forum will be held in Ulaanbaatar from February 5-6. Journalists, editors, broadcasters, business owners and academia have come together over the past year as an informal group called The Media Council Club of Mongolia, and this group evolved into the official Mongolian Media Ethics Board, which will protect citizens against unethical reporting in the media and raise awareness about the importance of truthful reporting while monitoring the implementation of an ethics code for journalists. The council will also mediate between the media and dissatisfied readers.

<http://www.mongoltpress.com>

## **Jonathan Rhys Meyers To Star In *Damascus Cover***

Jonathan Rhys Meyers will star in the espionage thriller *Damascus Cover*. Production will begin this week in Morocco. It will also star Olivia Thirlby, Sir John Hurt, Igal Naor, Jurgen Prochnow and Navid Negahban. *Damascus Cover* is produced by U.K. production company Big Book Media and is based on Howard Kaplan's 1977 bestselling novel. Sales will launch at Berlinale 2015, and Carnaby International will handle worldwide sales.

[http://www.carnabyinternational.com/holding/carnaby\\_holding.html](http://www.carnabyinternational.com/holding/carnaby_holding.html)

## **LAFF and FESPACO to Hold Joint Press Conference**

Luxor African Film Festival (LAFF), in partnership with Pan-African Festival of Cinema and Television of Ouagadougou (FESPACO), Burkina Faso, will hold a press conference today to announce two key events for both festivals. They will announce that a protocol has been signed between FESPACO and LAFF, joining the two festivals. They will also announce that Burkina Faso will be guest of honor at LAFF. A 16-member Burkinabe delegation will attend the conference, led by Désiré Ouedraogo. They will be joined by representatives from the ministries that support LAFF, including the Ministry of Culture, Ministry of Tourism, Ministry of Foreign Affairs and the Ministry of Youth. Other VIPs will also attend the conference, during which LAFF will unveil its poster for the fourth edition and a special poster dedicated to Khaled Saleh, an actor who passed away in 2014.

<http://www.luxorafricanfilmfestival.com>

<http://www.fespaco-bf.net>