

# VideoAge International

## DAILY E-Beat

December 29, 2014

### Quick Links

[www.videoage.org](http://www.videoage.org)

[www.videoagedaily.com](http://www.videoagedaily.com)

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### NATPE's VAI Tools

#### **Pre-market:**

Web, e-mail listings.

#### **During the market:**

Monthly and Daily.

#### **Post-market:**

Ad linked to client's own website.

New:  
[My 2¢ of Television Biz Wisdom](#)

This week in the Water Cooler blog, *VideoAge* offers an outline of what to expect from our NATPE 2015 Dailies:

<http://tinyurl.com/plfb4ag>

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Now you can read and download the full PDF version of *VideoAge*'s December Issue here: <http://www.videoageinternational.com/>. And don't forget to check out the audio version, too!

### Breakthrough Entertainment's *Antisocial* Heads to Hulu

Breakthrough Entertainment announced that Hulu acquired horror film *Antisocial* from its U.S. distributor Breaking Glass Pictures. Hulu will debut the film on Thursday, January 1, 2015. *Antisocial* is produced by Black Fawn Films. It tells the story of five university friends who get together at someone's house to celebrate New Year's Eve. While they're partying, an epidemic breaks out in the outside world, and they're forced to remain in the house as they try to discover the cause.

<http://www.breakthroughentertainment.com>

<http://www.blackfawnfilms.com>

### Mongol TV Closes 2014 with Program Acquisitions

Mongol TV announced that it acquired a number of programs at ATF. CEO Nomin Chinbat announced that Mongol TV picked up *Mr. Selfridge* from ITV and *Downton Abbey* from NBC. In addition, Mongol TV renewed American primetime drama series *The Good Wife* (CBS), *Hawaii Five-O* (CBS), *The Blacklist* (NBC) and *Scandal* (ABC). The station also acquired the 87th Academy Awards from Disney and will air the awards program live on February 22.

<https://www.mongoltv.mn/>

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## Nippon TV's Top 2014 Ratings

Nippon Television Network Corporation (Nippon TV) announced that for the year 2014 (December 30, 2013–December 29, 2014), it recaptured the No. 1 viewer ratings spot in the All Day (6-12 a.m.), Primetime (7-11 p.m.) and Golden Time (7-10 p.m.) categories. In 2014, Nippon TV's All Day viewer ratings were 8.4 percent, up from eight percent in 2013. For Primetime Nippon recorded 12.5 percent, up from 11.9 percent in 2013) and for Golden Time 12.6 percent, up from 12 percent in 2013.

<http://www.ntv.co.jp/english/>

## Teenage Mutant Ninja Turtles Scores Big in Home Entertainment

Paramount Pictures and Nickelodeon Films announced that their action-packed feature film *Teenage Mutant Ninja Turtles* recorded successful sales during its first week of release on Blu-ray and DVD. Among the films that were released in 2014 and earned over \$100 million at the box office, *Teenage Mutant Ninja Turtles* recorded the highest ratio of disc sales to theatrical ticket sales in its first release week. In addition, the film earned more than \$478 million to date at the worldwide box office.

<http://www.paramount.com/movies/home-media>

## Inception Media Releases Comedy Special on January 20

Inception Media Group announced that it is bringing the comedy special *Heather McDonald: I Don't Mean to Brag* to DVD and VoD on Tuesday, January 20. Heather McDonald is a writer, comedienne and actress, and this marks her first solo comedy special. In the special, McDonald takes on what it means to be a working mother nowadays and how she balances family and fame.

<http://www.inceptionmediagroup.com>