

# VideoAge International

## DAILY E-Beat

December 10, 2014

### Quick Links

[www.videoage.org](http://www.videoage.org)

[www.videoagedaily.com](http://www.videoagedaily.com)

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### NATPE's VAI Tools

#### **Pre-market:**

Web, e-mail listings.

#### **During the market:**

Monthly and Daily.

#### **Post-market:**

Ad linked to client's own website.

**New:**  
[\*\*My 2¢ of Television Biz Wisdom\*\*](#)

Now you can read and download the full PDF version of *VideoAge's* December Issue here: <http://www.videoageinternational.com/>. And don't forget to check out the audio version, too!

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Check out the Spanish-language version of *VideoAge's* Water Cooler "MIPCancun Lindo y Querido" on The Daily Television:

<http://tinyurl.com/pgbz2ty>

### A+E Networks Seals Deals in Asia

Glen Hansen, VP of International Content Sales, Asia-Pacific at A+E Networks announced that the company has inked a host of deals with broadcasters across Asia. In China, Dox TV Platform picked up a package of titles that includes *Beyond Scared Straight*, *Cajun Justice*, *Casanova Killers*, *The Cold Case Files*, *Crime 360*, *Crime Investigation Asia*, *Crime: Crossing the Line*, *Deadly Wives*, *Evil Up Close*, *The First 48*, *The First 48: Missing Persons*, *Gangsters: America's Most Evil*, *I Killed By BFF*, *Killer Profile*, *The Killer Speaks*, *Manhunters: Fugitive Task Force*, *Mobsters* and *Panic 9-1-1*. Malaysian broadcaster NTV7 picked up *Criss Angel Mindfreak*, *Dance Moms* and *Don't Trust Andrew Mayne*. Kompas TV in Indonesia picked up a selection of contemporary profiles from the *Biography* series, among other deals across the region.

<http://www.aenetworks.com>

### eOne Secures Deal with Cimorelli

Entertainment One (eOne) and Cimorelli, the Universal Music recording artists and global YouTube singing sensation that features six sisters from Malibu, secured a multi-year output agreement to create and distribute original content in all filmed entertainment media. The partnership will leverage

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eOne's global production and distribution networks to grow Cimorelli's digital success in traditional media including TV and film. Cimorelli drew a global following on YouTube of over 700 million views and 3 million subscribers by sharing a variety of video content, including music videos, vlogs of their day-to-day lives and DIY fashion and make-up tutorials and "behind-the-scenes" featurettes of their adventures.

<http://www.entertainmentone.com>

## FremantleMedia's *Got Talent* Franchise Heads to Mongolia

FremantleMedia and Syco Entertainment announced that the *Got Talent* franchise has been commissioned in Mongolia. The multi-season deal for *Mongolia's Got Talent* will see the first local broadcast of the format on Mongol TV in 2015. Mongol TV is also acquiring season eight of *Britain's Got Talent*. The *Got Talent* franchise is co-produced by Simon Cowell's Syco Entertainment and FremantleMedia.

<http://www.fremantlemedia.com>

## Season Finale of Telemundo's *Yo Soy El Artista* Aired December 7

The season finale of Telemundo's talent show *Yo Soy El Artista* (*I Am The Artist*) aired on Sunday, December 7 after 13 weeks of simultaneous transmissions in the U.S., Puerto Rico, the Dominican Republic and Venezuela. This is in addition to its broadcast in more than 21 countries in Latin America and the Caribbean through the pay-TV signals Telemundo Internacional and E! Entertainment Latin America. The show will also be broadcast in Bolivia, Costa Rica, Guatemala and Peru soon. *Yo Soy El Artista* is a co-production between Telemundo and Reset TV.

<http://www.telemundointernacional.tv>

## Zodiak Media Announces New Adaptations of *Survivor*

Zodiak Media announced more productions across the Zodiak Media Group for Castaway Television's *Survivor*, as well as a new adaption of the format titled *Survivor Love Edition*. Zodiak's Mastiff Sweden secured a commission from the TV4 Group Sweden for *Survivor Love Edition*. The new series will

give the classic reality game show a romantic twist as seven single men and women are all stranded on a desert island and compete in couples to become the winner. Magnolia Italy will produce its 10th season of *Survivor L'isola dei famosi*, an adaptation of *Celebrity Survivor* for Canale 5, and the series will launch in 2015. Magnolia recently completed producing the seventh season in Spain.

<http://www.zodiakmedia.com>

## **Armoza Formats Closes Deals in Thailand, Vietnam and Myanmar**

Armoza Formats announced that it has finalized deals for its format *Upgrade*. Content LAB, a creative content production company and part of JSL Global Media Group, picked up *Upgrade* for Thailand. Lagardere Entertainment Asia (LEA) acquired the rights for Vietnam and Myanmar. *Upgrade*, which was created by Saar Brodsky, Rodrigo Gonzales and Gilli Golan and developed by Armoza Formats and Tanin Productions, has aired in 18 territories. The reality game show offers people upgrades on personal items in their homes, if they can answer trivia questions correctly.

<http://www.armozaformats.com>

## **NATPE Announces Registration Numbers, 2015 Highlights**

Rod Perth, president and CEO of NATPE, announced that registration figures for NATPE Miami 2015 are on pace for domestic and international buyers, exhibitors and general attendees. NATPE Miami will be held January 20-22 at the Fontainebleau Resort in Miami Beach under the theme "Content Without Borders." Buyers are registered from 62 countries, and 22 station groups have already registered. Thus far, 230 exhibitors (107 domestic and 123 international) will attend, as will all of the major U.S. studios. New this year is a NATPE Reality Day, which will take place on Tuesday, January 20. The Reality Breakthrough Awards will honor reality programs that stand out from the crowd. Additionally, Phil Rosenthal will moderate Norman Lear's opening keynote, and Eva Longoria will take part in a conference on Thursday, January 22.

<http://www.natpe.com>

## **Banijay Intl's *Pound Pups to Dog Stars* and *Village Vets* Go to Thailand**

Singapore-based production and distribution company Bomanbridge Media teamed with distribution company Banijay International to sell two reality series in Thailand. Cable satellite operator TrueVisions picked up season one of *Pound Pups to Dog Stars* and *Village Vets*, which are produced by Screentime New Zealand and Screentime Australia respectively.

<https://www.banijayinternational.com/>

<http://www.bomanbridge.tv>