

VideoAge International

DAILY E-Beat

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www.videoagedaily.com

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VideoAge's International TV Distribution Hall of Fame

Honoring distribution
executives
who built an industry

Honoree in the
NATPE Europe Issue:

Max Gusberti

New:
[**My 2¢ of Television
Biz Wisdom**](#)

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This week in the Water Cooler blog, *VideoAge* has the scoop on series premiering in the U.S. this summer:

tinyurl.com/pw2baqk

VideoAge's May LATAM Issue is available as a PDF, and you can also find text versions of select articles on our website:

<http://www.videoageinternational.com>

and the Studio Issue is available at:

<http://www.videoagedaily.com>

Now you can get aggravated by Dom's "My 2¢" not only by reading them, but also by listening to them:

<http://www.audiobooks.com/audiobook/words-of-wisdom-my-2-on-the-television-biz/233915>

Blue Ant International Introduces A New Nature Documentary

Toronto-based global content distribution company Blue Ant International announced that it has acquired a new documentary called *Jago: A Life Underwater*. The documentary from Under Dog Films producer and director James Reed tells the story of Rohani, an 80-year-old hunter who hobbles on land but is at home stalking prey underwater. Rohani tells his story from a hut on the Sulawesi Sea, and it comes to life in 4K. Blue Ant International is a producer and distributor of 4K nature content.

<http://www.blueantinternational.com>

Bomanbridge Media Secures A Host of

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Sales in Asia

Bomanbridge Media, the Singapore-based international distribution and production company, announced that Vietnam Television picked up 34 hours of documentary programming, while KBS in South Korea picked up seven hours of documentary programming. Shanghai Media Group's Channel ICS acquired sports series *Epic TV*. In addition, Mongolia's Education Channel TV picked up Korean drama series including *Hyde The Jekyll*, *Temptation*, *Secret Love* and *Spy*. Mongol TV acquired Korean drama series *Pinocchio*, *Birth of a Beauty*, *Punch* and *Healer*.

<http://www.bomanbridge.tv>

Canal 22 Internacional Marks World Environment Day with a New Premiere

Canal 22 Internacional, the arts and entertainment channel distributed internationally by Alternatv, is celebrating World Environment Day with the premiere of *Arqueología Subacuática (Underwater Explored)* on Monday, June 1 at 11 p.m. PT/2 a.m. ET. The series will air Monday through Friday throughout June. Canal 22 Internacional will also air a selection of specially themed titles to raise awareness about the environment and conservation in honor of World Environment Day. World Environment Day is run by the United Nations Environment Program and is celebrated each year on June 5.

<http://www.canal22internacional.org.mx>

<http://www.alternatv.us>

Prime Entertainment Group and C More Entertainment Ink Deal

Prime Entertainment Group announced that it has secured a package deal with Scandinavian premium pay-TV channel C More Entertainment. The content will air in the Nordic territories, including Denmark, Finland, Norway and Sweden. C More Entertainment picked up over 50 hours of Prime Entertainment Group's weekly entertainment magazine *Hollywood News Feed* and celebrity series *Close Up*.

<http://www.primeeg.com>

Keke Palmer Signs On For FOX's

Grease: Live

Fox Broadcasting Company and Paramount Television announced that film, TV and stage actress and singer Keke Palmer will join the cast of *Grease: Live*. Palmer will play Pink Lady Marty Maraschino alongside Julianne Hough as Sandy and Vanessa Hudgens as Rizzo. Broadway writers Robert Cary and Jonathan Tolins will write the live television adaptation. It will air on FOX on Sunday, January 31 from 7-10 p.m. ET live/PT tape-delayed. *Grease: Live* is a Paramount Television production.

<http://www.fox.com>

Forevermore Finale Records High Ratings on PH TV in the Philippines

The ABS-CBN-produced romantic drama series *Forevermore* scored high ratings on PH TV in the Philippines when the finale episode aired on Friday, May 22. The episode drew a national audience share of 63 percent and a national TV rating of 39.3 percent overnight, the highest recorded national television rating on Philippine television so far this year. *Forevermore* first premiered in the Philippines in October 2014, and since then it has ranked among the top three most-watched programs in the Philippines every weeknight. The series is distributed by ABS-CBN International Distribution.

<http://internationalsales.abs-cbn.com>

One Solution and Wells Fargo Team Up on "Why I Work" Campaign

Wells Fargo & Company is teaming with One Solution to produce a 360-degree cross-platform campaign to raise brand awareness among adult African American consumers nationwide. The campaign, titled "Why I Work," is driven by an in-depth look at the personal stories of African Americans and the motivation that fuels their hard work. Two-time GRAMMY winner Melanie Fiona, University of Phoenix CFO Byron Jones and founder and co-director of The Beautiful Project, Jamaica Gilmer, will be featured in the campaign in long-form vignettes that will air exclusively on TV One. Plus, One Solution will also develop and produce ancillary "Why I Work"-themed content, including a Wells Fargo brand integrated segment for TV One's *News One Now with Roland Martin*.

<http://www.radio-one.com/our-properties/one-solution/>

<http://tvone.tv>

<https://www.wellsfargo.com>

Nigel McCrery To Participate In A Co-Production Panel at NEM 2015

New Europe Market (NEM) 2015 announced that Nigel McCrery will attend the market to take part in the co-production panel titled, "A Match Made in Co-production Heaven." During the session, McCrery will speak about creative and financial co-production potential when developing television projects. Other panelists include Tom Fontana, Bonita Pietila, Peter Nadermann and Ankica Tilić.

<http://neweumarket.com>