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DAILY E-Beat

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IFLIX TO BRING STARZ SERIES TO SOUTHEAST ASIA

Southeast Asian Internet TV service iflix has acquired exclusive streaming rights in Malaysia and the Philippines for a slew of Starz original series, including Emmy-nominated *Black Sails*. Under terms of the new deal--reached with Starz Digital, the global digital and on-demand licensing and content syndication division of Starz--*The White Queen* and *Spartacus* will also soon be available to iflix's Southeast Asian subscribers.

<http://www.starz.com>

EONE'S BITTEN RETURNS TO SYFY FOR THIRD SEASON

Entertainment One (eOne) series *Bitten* will return to Syfy for a third season to consist of 10 episodes. The supernatural series--which is produced by No Equal Entertainment, eOne and Hoodwink Entertainment, and is based on a series of best-selling novels by Kelley Armstrong--centers on a female werewolf named Elena. Production will begin in Toronto this summer.

<http://entertainmentone.com/home>

SBIFF NAMES CHYR AS DIRECTOR OF ADVANCEMENT

Santa Barbara International Film Festival (SBIFF), a non-profit arts organization, has tapped development and marketing professional **Cindy Chyr** as its new Director of Advancement. In her new role, Chyr--who previously worked for the Los Angeles-based International Documentary Association--will be responsible for generating funds to support the festival's arts and education programs through sponsorships, grants and donations.

<http://sbiiff.org>

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MISSION: 4COUNT TO PREMIERE ON TEENNICK AT 9PM

Mission: 4Count, a series that gives viewers a behind-the-scenes peek at 4Count, a new boy band discovered by media mogul Nick Cannon, is set to debut today on TeenNick at 9PM. The show follows the band's four members as Cannon sends them on missions designed to teach them how to survive in the music biz. *Mission: 4Count* is produced by Tricon Kids & Family--a division of Tricon Films & Television--for Canada's YTV, and is distributed by Tricon.

<http://www.triconfilms.com>

ARMOZA'S I CAN DO THAT RENEWED BY NBC

NBC has greenlit a second season of eight episodes for Israel-based Armoza Formats' *I Can Do That*. The series, which throws celebrities into unpredictable (and occasionally uncomfortable) situations, is currently in production in more than 15 countries, including Italy, Brazil, Spain, Finland and Mexico. Season one acts included Snoop Dogg, Penn and Teller and The Blue Man Group.

<http://www.armozaformats.com>

BOMANBRIDGE TO LICENSE 20 LITTLE PIGGY BANKS FOR ASIA

Bomanbridge Media, a Singapore-based production and distribution agency, has picked up the rights to license the game show format, *The 20 Little Piggy Banks*, for Asia. In the show, which was created by Spanish producer Phileas Productions, contestants compete to win prizes that have been hidden in personalized banks.

<http://www.bomanbridge.tv>