

VideoAge International

DAILY E-Beat

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Now you can read and download the full PDF version of *VideoAge's* December Issue here: <http://www.videoageinternational.com/>. And don't forget to check out the audio version, too!

Check out the Spanish-language version of *VideoAge's* Water Cooler "MIPCancun Lindo y Querido" on The Daily Television: <http://tinyurl.com/pgbz2ty>

CBS Announces U.S. Premiere Dates for *The Odd Couple* and *CSI: Cyber*

CBS Television Network announced the U.S. premiere dates for two new series. *The Odd Couple*, a remake of the classic comedy, will premiere on Thursday, February 19 at 8:30 p.m. ET/PT. It will make its premiere sandwiched between *The Big Bang Theory* and the *Two and a Half Men* series finale. *The Odd Couple* stars Matthew Perry as Oscar Madison and Thomas Lennon as Felix Unger. *CSI: Cyber*, the newest in the *CSI* franchise starring Patricia Arquette as the head of the Cyber Crime Division of the FBI, will premiere on Wednesday, March 4 at 10 p.m. ET/PT. The drama series *Stalker* will return to CBS's schedule later this season. Both *The Odd Couple* and *CSI: Cyber* are distributed internationally by CBS Studios International. <http://www.cbssi.com>

Cisneros Interactive Invests in ITCLICKVIDEO

Cisneros Interactive, a corporate division that covers the Cisneros organization's digital initiatives, announced that it invested in Latin American premium video network ITCLICKVIDEO, acquiring a 50 percent stake. ITCLICKVIDEO offers digital publishers a VoD platform

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with original content about fashion, food, travel, lifestyle, sports, music and entertainment. ITCLICKVIDEO has deals with Microsoft/MSN, Yahoo!, Terra, Televisa and a host of dailies in the region. The company offers a solution that incorporates the production of content, reproduction via an exclusive streaming platform and advertising sales. It works with key brands in Latin America, developing digital content as content solutions for their marketing and communication needs.

<http://www.cisneros.com/>

<http://www.cisneros.com/businesses/cisneros-interactive>

<http://www.itclickvideo.com/>

Bomanbridge Media Seals Deals in Asia

Singapore-based Bomanbridge Media, a content distribution and production company, announced that it has closed several deals in Asia at the ATF. TV3 Mediaworks in New Zealand picked up *It Only Hurts When I Laugh* and *Life's Funniest Moments*, for a total of 86 hours. Meanwhile, TV3 Bec Tero in Thailand acquired *Nutri Ventures* as well as other children's programs for a total of 39 hours. Thai Public Broadcasting Service in Thailand signed on for *Animal Atlas* (88 hours total) and True Visions in Thailand picked up *Bum*, *Chimp Mommy*, *Gadget Girlz*, *Pound Pups to Dog Stars* and *Village Vets*, among other titles for a total of 63.5 hours, while KBS in Korea picked up *Superbodies*.

<http://www.bomanbridge.tv>

Estrella TV Ranks No. 3 Among All Hispanic Nets in Primetime

Estrella TV announced that it has ranked No. 3 in the ranking of U.S. Hispanic networks from 8-11 p.m. in the P2+ and the F2+ demographics. Helping Estrella TV achieve this ranking are its programs such as the new reality series *Rica, Famosa, Latina*, the 11th season of *Tengo Talento*, *Mucho Talento* and new episodes of the nighttime talk show *Noches Con Platanito*, as well as the network's 10 p.m. newscast including *Alarma TV* and *Noticiero con Enrique Gratas*.

<http://www.estrellatv.com>

Discovery Family to Air Holiday Special of *Littlest Pet Shop*

Discovery Family announced that it will air an all-new special based

on its animated series *Littlest Pet Shop* on Saturday, December 13 at 12:30 p.m. ET/11:30 a.m. CT. The special kicks off the 26-episode third season of the *Littlest Pet Shop* and is part of the channel's holiday celebration. The special is titled "Winter Wonder Wha...?" and it follows the Biskit twins as they find out that they have to do something charitable for the holiday if they want to receive presents themselves, and the other pets try to cheer up a homesick penguin named Parker.

<http://www.daytime.discoveryfamilychannel.com/>

IFA Media Announces Co-Production with CICC

Singaporean factual and drama production company IFA Media (Infocus Asia) announced a co-production with international media company CICC (China Intercontinental Communication Center), titled *Crossroads: The Silk Road*. The co-production for 2015 will be shot in four countries across Asia. The series is about the Silk Road, which has linked East and West from ancient times and has been key to trade. The series examines how modernization is reviving the pathway, from the construction of new transport highways to the exchange of goods and culture.

<http://www.ifa-media.com>

<http://www.cicc.tv>

Descriptive Video Works' Diane Johnson Wins Silver Stevie Award

Diane Johnson of Descriptive Video Works was honored with the Silver Stevie Award in the Female Entrepreneur of the Year Canada category at the 11th annual Stevie Awards for Women in Business. The Stevie Awards for Women in Business honor female entrepreneurs, executives, employees and the organizations they run. The 2014 awards saw entries from 22 countries and territories, and over 160 executives from across the globe took part in the judging process. The awards were presented on Friday, November 14 during a dinner event at the Marriott Marquis Hotel in New York City that was attended by over 400 people.

<http://www.descriptivevideoworks.com>

<http://www.stevieawards.com/women>

TV One's *Fatal Attraction* Returns for Season Three

TV One announced that its docu-series *Fatal Attraction* will return for a third season on Monday, January 5 at 10 p.m. ET. The series features deadly crimes of passion and rage, and the third season will include 30 all-new episodes. The third season will showcase crimes that have gained national exposure and shaken hometowns to the core.

<http://www.tvone.tv>