

VideoAge International

DAILY E-Beat

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Live from NATPE 2015!

The complete *VideoAge* NATPE Daily is available at <http://www.videoagedaily.com/>

Mongol TV Buys Rights to *Gogglebox* from All3Media International

Mongol TV has signed an agreement with All3Media that gives the company exclusive rights for *Gogglebox* in Mongolia for a year and a half. They will produce 13 episodes, which will start airing in March. *Gogglebox* is an observational entertainment program, which features recurring couples, families and friends sitting in their living rooms watching and commenting on TV shows every

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week. The format has been successful in the U.K. and has been released in the U.S., Canada, France, Belgium, China, Holland, Spain, Denmark and Norway, and other countries.

<http://www.mongoltpress.com/>

Televisa USA Hires Chris Philip

Televisa USA, a division of Mexico's Grupo Televisa, will bolster its domestic and international English-language production and distribution output, naming executive producer and veteran international TV executive Chris Philip to lead its new global distribution and production unit. Philip will report to Televisa USA managing director Paul Presburger. He will help to develop and set up new series in the U.S., secure international co-productions and oversee the sale of all Televisa USA content worldwide.

<http://www.televisa.com/eng/>

Hemisphere Media, TLN Telelatino To Deliver 3 More Channels in Canada

Hemisphere Media Group and TLN Telelatino Network will expand their collaboration in Canada

beyond Spanish-language movie channel Cinelatino to deliver three additional Hemisphere Media all-Spanish language TV channels. The new channels are Centroamerica TV, which features news, entertainment, series and lifestyle programming from Central America, plus exclusive access to live coverage of Central American soccer tournaments; WAPA America, the cable-network arm of WAPA Television, Puerto Rico's number one broadcast station and Television Dominicana, which offers direct access to news, entertainment and sports programming from the Dominican Republic, including exclusive carriage of the Dominican baseball league.

www.tlntv.com

www.hemispheretv.com

NATPE Announces First-Ever Reality Breakthrough Award Winners

The first-ever NATPE Reality Breakthrough Award winners were announced during a luncheon at the Fontainebleau Resort in Miami Beach yesterday hosted by Howie Mandel. ABC's *Shark Tank* won for best competition series, USA Network's *Chrisley Knows Best* won for best docusoap; NBC's *Hollywood Game Night* took home the award for best game show; Discovery Network's *Naked & Afraid* won in the reality category and CNN's *Anthony Bourdain: Parts Unknown* was awarded best factual series.

<https://www.natpe.com/>

FMI Sells *Family Feud* Format

To Caribbean for First Time

FremantleMedia International (FMI) today announced that the company will be bringing formats *Family Feud*, *Got Talent* and *Idols* to Latin America. The *Family Feud* game show format will be coming to the Caribbean as a locally produced series for the first time and is expected to air in 22 countries across the region, including Trinidad and Tobago (CNC3), Jamaica (CVM Television), the Bahamas (ZNS), Dominica (Marpin), Bermuda (ZBM-TV) and the Cayman Islands (Island 24). Production will begin in Trinidad this spring and will be produced by Pavilion Entertainment. Additionally, FMI's *Got Talent* is entering into its sixth season on Chilevision and Ecuador's Ecuavisa network will enter into its fourth season of the show. The addition of *Idols Paraguay* on Canal 13 will bring that particular format to 53 versions around the world. *Idols Paraguay* is set to premiere during the second half of 2015.

www.fremantlemedia.com

Cisneros Launches Bi-Lingual Brand Campaign #yourstoryhere

Cisneros Media Distribution has launched its first bilingual brand campaign: #yourstoryhere/#tuhistoriaaquí. Epic lines from world renowned telenovelas and teleseries will be blown up in posters, banners, and collateral material. The first phase of the campaign consists of a series of strategically placed advertisements in trade magazines and across social media. (Cisneros' NATPE exhibition suites have taken center stage to reveal the campaign.) The second phase, which will kick off during the second quarter of 2015, will invite people to share their own stories. Cisneros will launch a formal digital channel on its website where industry professionals can submit ideas for the chance to become co-producers, along with Cisneros Studios, if their story is selected.

<http://www.cisnerosmediadist.com/>

Manuel Perez, Damaso Santana At

NATPE with Rights to Di Fazio Book

Manuel Perez and Dámaso Santana have signed a distribution agreement for worldwide TV and film rights to the book "El ángel que no merecía morir," by Carmelo Di Fazio. MAPEREZ Consulting and CONTENT TV are at NATPE looking to negotiate a multimedia agreement. The book, which focuses on the drug trade, describes the redemption of a young man forced into a life of crime to save his mother's life.

Contact: maperez@maperezconsulting.com, dvsantana@contentdotv.com.

Ecuavisa Secures Top Soccer Matches For Next Three Years

Ecuavisa Internacional, the U.S. Spanish-language channel that offers Ecuadorian television, has secured exclusive U.S. rights for A league matches of the Ecuadorian Federation of Soccer, the country's leading professional soccer league. The deal includes premier teams and players and will run for the 2015, 2016 and 2017 seasons. The announcement was made by AlternaTV, Ecuavisa International's U.S. distributor, who will make the matches available to U.S. cable and satellite carriers already carrying the channel, including Time Warner Cable, Comcast Xfinity, DirecTV, Verizon Fios and RCN and San Bruno systems.

<http://www.ecuavisa.com/>

<http://www.alternatv.us/>