

JANUARY 25, 2016

VIDEOAGE

Daily E-Beat

**With *VideoAge*
at **Discop Istanbul**,
Discover the Wonders of the Middle East and
Central Asia's TV Sales**

EFM Startups in Berlin

The second edition of "EFM Startups" will be held on February 15 and 16, as part of the [European Film Market](#) (Feb 11-19, 2016). The joint initiative of the EFM, Medienboard Berlin-Brandenburg and Startup Germany e.V. was launched last year. Ten selected startups from Berlin, Norway, Ireland, Finland, the Netherlands and Belgium will introduce their new production, distribution and marketing technology in the EFM pop-up offices in the atrium of the Martin Gropius Bau.

***Daniel Tiger's Neighbourhood* to Disney Junior Latam**

[9 Story Media Group](#) has licensed season three of preschool series *Daniel Tiger's Neighbourhood* to Disney Junior in Latin America. The popular preschool series, originally launched on PBS Kids (U.S.) and CBC (Canada) in 2012, follows Daniel, a shy but brave 4-year-old tiger who lives in the Neighbourhood of Make Believe. With help from his neighbors, family, and friends - O the Owl, Prince Wednesday, Miss Elaina and Katerina Kittycat - Daniel has fun while learning the key skills

necessary for school and life.

Norm of the North Heads to China

Following the recent U.S. release of the animated family feature film *Norm of the North*, (distributed by Lionsgate) [Splash Entertainment](#) has signed a new deal with Yang Yang Pictures of Shanghai whereby the company will serve as a major investor for the film release in China. As part of this new partnership, Chinawood Media Corp. will distribute *Norm of the North* throughout the Republic of China, including Hong Kong, Macau, and Taiwan. The feature follows the exploits of Norm, a fun-loving polar bear, and his three ragtag lemming pals in their bid to save their Arctic home. It's slated for a China theatrical release in April 2016.

GRB Signs Deals with Discovery

[GRB Entertainment](#) announced deals with Discovery for their Latin American and US Hispanic audiences. Discovery has acquired four seasons of *Untold Stories of the ER* for their US Hispanic feed and four seasons of competition cooking series *BBQ Pitmasters* for Latin America. *BBQ Pitmasters*, produced for Discovery, takes viewers into the exciting world of competition barbecuing, while *Untold Stories of the ER* opens the door to the secret world of hospital Emergency Rooms.

DramaFever Launches New Movie Channel

[DramaFever](#), an online destination for international television shows, movies and concerts, and Asian pop culture producer and distributor CJ E&M have announced the launch of DramaFever's **CJ E&M Movie Channel**. The new movie channel will debut today, with two dozen films immediately available on demand to premium subscribers of DramaFever's OTT digital video network. Fans can access the channel at dramafever.com/movies, and for the first three days, feature *20 Once Again* will be free to view before moving behind the pay wall.

***A Matter of Time* Debuts at Santa Barbara Film Fest**

Muse Distribution International announced the North American premiere of *A Matter of Time*, a music/bio documentary about musician Kathryn Calder (*The New Pornographers*) and her mother's battle with ALS, on February 7 at the Santa Barbara International Film Festival. The film has been picked up by Kinosmith in Canada, where it will be released in 2016. Muse Distribution International will be distributing the film worldwide, excluding Canada and the U.S. *A Matter of Time* is the first documentary from Yellow Bird Project (YBP), an organization that collaborates with 50+ musicians to raise awareness and funds for various charities.



MARCH 1-3 2016
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Istanbul, Turkey

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