

Daily E-Beat

With VideoAge

at Discop Istanbul,

Discover the Wonders of the Middle East and Central Asia's TV Sales

In this week's Watercooler, we talk telenovelas and Latin fare with *Telenovela*'s own Eva Longoria. http://tinyurl.com/zs5s8uw

Arrow's See No Evil Commissioned, Docs Picked Up

Investigation Discovery U.S. has commissioned <u>Arrow Media</u> for a second series of *See No Evil*, which will premiere to American audiences February 23 at 10/9 central. The production company uses close-circuit television, interviews with family, friends and investigators to reveal murder mysteries. Season two will premiere with the story of Amy Lord from Boston, who disappeared after failing to show up for a meeting at work. Viewers will witness Lord's abduction, captured by CCTV and follow the investigation team as they piece together exactly what happened next. In other Arrow Media news, FremantleMedia International has secured two docs from the company; *Operation Burma*, which tells the story of a mountaineer on an adventure, and *Nightmare on Everest*, which chronicles the devastating 2015 earthquake in the Himalayas.

A+E Networks Kicks Off H2 to the Middle East

A+E Networks will bring H2 to the Middle East with OSN, the leading pay-TV network in the MENA region. H2, an extension of the HISTORY brand, brings a roster of series and specials that offers history from all around the globe, subtitled in Arabic. Viewers in the Middle East will also have more tailored schedule for HISTORY, A+E Networks' flagship channel, with the launch of a local feed across the territory. The initiative launches today, and will feature Last Days of The Nazis, Brad Meltzer's Lost History, and season six of The Universe. Primetime on HISTORY will be fully in Arabic, beginning March 1.

Format Day Returns to Discop Istanbul

The second edition of one of <u>Discop Istanbul</u>'s anchor events, Format Day is set to take place. This year's event will include three conference sessions on IP protection, as well as the challenges, trends and opportunities to be found in the CEE and MENA markets. New formats across all genres will be highlighted during the Formats Showcase. <u>FRAPA</u> and Discop's Basic Lead will organize the conference and pitching program. Format Day will be held March 1, during the sixth edition of the multiplatform content market. The cooperation marks the next step in FRAPA's mission to create a better-regulated format industry that includes the right to fair trade and free expression.

Armoza's Street Justice Acquired for North America

Vancouver-based production company Thunderbird has picked up <u>Armoza Formats'</u> police drama *Street Justice* for development and local adaptation in the U.S. and Canadian markets. *Street Justice* has aired three seasons on Israel's Channel 10 with great fanfare. Developed by Artza Productions, *Street Justice* features quick action, tough crimes, car chases and gunfights. The series stars a quick-tempered police detective who sees himself as above the law. Each season, the series increased the channel's average share in the time slot.

Factual Deals for GRB Around the Globe

GRB Entertainment has secured new deals in Australia, New Zealand, Canada, Czech Republic, and Slovakia for several of its popular factual programs. Kinosvet acquired crime series FBI: Criminal Pursuit for Czech Republic and Slovakia. Game TV in Canada acquired the newest season of competition cooking series BBQ Pitmasters, which follows barbecue chefs as they reveal their grilling secrets while competing for a cash prize. Foxtel also acquired BBQ Pitmasters, as well as well as four other factual programs for Australia and New Zealand, including 2 Fat 2 Fly, which documents the success of an independent food truck business; Twisted Tales of My 9 to 5, which explores outrageous workplace crime stories; season three of paranormal investigation series Monsters & Mysteries and Morgan-Freeman narrated The Mona Lisa Code, which discusses the controversy surrounding the famed painting.

Lionsgate Inks Deal with Carpool Entertainment

Karyn Usher and Lisa Zwerling, both writers and producers, have entered into a multi-year overall television deal with <u>Lionsgate</u> to develop and produce original scripted programming through their new company Carpool Entertainment. Lionsgate Television Group chairman Kevin Beggs made the announcement January 30. Zwerling spent five seasons as a producer, writer and editor on *ER*, executive produced *Betrayal* for ABC Studios, and co-executive produced *FlashForward*. Usher's credits include writing, producing and executive producing *Prison Break*, writing and co-executive producing *Bones*, and creating and executive producing *Delirium* and *Roque* for FOX.

Corus Entertainment Launches Live Events

With the inauguration of Corus Live, the Toronto-based media company <u>Corus Entertainment</u> is delving into the world of live events. The new initiative will kick off with this summer's <u>CMT Music Fest</u>, which takes place July 8-9 in Kitchener, Ontario. Zac Brown Band will headline the concert, with the full lineup to be announced. Corus will promote the festival across the company's digital, television and radio platforms. Corus plans to announce additional live events targeted at kids, family and women audiences.



MARCH 1-3 2016
INTERNATIONAL CONVENTION
AND EXHIBITION CENTER
Istanbul, Turkey

To subscribe:

admin@videoageinternational.com

STAY CONNECTED: